

Clarity Labs - Privacy Policy

Clarity Labs is committed to protecting the privacy and security of your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data when you interact with our website and subscription services.

Information We Collect

When you visit our website or use our subscription services, we may collect the following types of information:

- 1. Personal Information:** when you register for our services or make a purchase, we may collect personal information such as your name, email address, billing address, and payment details.
- 2. Usage Information:** we may collect information about how you interact with our website and services, including your IP address, browser type, device information, and pages visited.
- 3. Cookies:** we use cookies to enhance your browsing experience and analyze website traffic. Cookies are small text files stored on your device that contain information about your preferences and activities on our website.

How We Use Your Information

We may use the information we collect for the following purposes:

- 1. Providing and Improving Services:**
 - a.** To process transactions, manage subscriptions, and provide customer support.
 - b.** To customize and improve our website and services based on user preferences and feedback.
- 2. Communication:**
 - a.** To send important updates, notifications, and promotional offers related to our services.
- 3. Analytics:**
 - a.** To analyze website traffic and usage patterns to improve our marketing strategies and optimize the user experience.

Information Sharing

We may share your personal information with third-party service providers to facilitate payment processing, deliver email communications, and provide customer support. These third parties are contractually obligated to protect your information and are prohibited from using it for any other purpose.

Data Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is completely secure. Therefore, we cannot guarantee absolute security.

Third-Party Services

Our website and services may contain links to third-party websites or integrations with third-party platforms such as Stripe and Discord. This Privacy Policy does not apply to those third-party services, and we are not responsible for their privacy practices. We encourage you to review the privacy policies of those services before providing any personal information.

Updates to Privacy Policy

We reserve the right to update this Privacy Policy from time to time. Any changes will be posted on this page, and the "Last Updated" date will be revised accordingly. We encourage you to review this Privacy Policy periodically for any updates.

Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us.

Last Updated: 13 March 2024